



> **PRIVACY POLICY**

Effective Date: 5/1/2026

Play4It™ ("Play4It™," "we," "our," or "us") respects user privacy and is committed to protecting personal information collected through our platform, website, applications, and related services (collectively, the "Platform").

This Privacy Policy explains how Play4It™ collects, uses, stores, shares, and protects user information in connection with the use of the Platform.

By accessing or using Play4It™, users agree to the practices described in this Privacy Policy.

I. INFORMATION WE COLLECT

When users create an account, Play4It™ may collect:

Name

Username

Email address

Phone number

Date of birth

Account credentials

Profile information

PAYMENT INFORMATION

Payment-related transactions may be processed through third-party payment providers.

Play4It™ may collect or receive:

- **Transaction records**
- **Payment status information**
- **Limited payment identifiers**
- **Payout-related information**

Play4It™ does not directly store full payment card information unless otherwise expressly stated.

GAMEPLAY AND MATCH INFORMATION

Play4It™ may collect information related to platform activity, including:

- **Match participation**
 - **Match results**
 - **Competitive gameplay activity**
 - **Dispute submissions**
 - **Player reports**
 - **Communication related to platform matches**
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DEVICE AND TECHNICAL INFORMATION

Play4It™ may automatically collect certain technical information, including:

- **IP address**
- **Browser type**
- **Device information**
- **Operating system**
- **Connection information**
- **Platform usage data**
- **Log data**

LOCATION INFORMATION

Play4It™ may use IP-based geolocation or other location technologies to:

- **Enforce geographic restrictions**
 - **Support fraud prevention**
 - **Maintain platform compliance obligations**
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2. HOW WE USE INFORMATION

Play4It™ may use collected information to:

- **Create and manage user accounts**
 - **Facilitate competitive matches**
 - **Process transactions and prize payouts**
 - **Verify gameplay activity**
 - **Detect fraud, cheating, or abuse**
 - **Enforce platform rules and Terms**
 - **Respond to disputes and support requests**
 - **Improve platform functionality**
 - **Maintain platform security**
 - **Communicate with users regarding account activity, platform updates, or security matters**
 - **Comply with legal or regulatory obligations**
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3. SMS AND COMMUNICATIONS

Play4It™ may send users:

- **Account verification messages**
- **Authentication codes**
- **Security notifications**
- **Match-related alerts**
- **Support communications**
- **Operational platform updates**
- **Users may be required to verify phone numbers in order to access certain platform features**
- **Message and data rates may apply depending on the user's mobile carrier**

4. COOKIES AND ANALYTICS

Play4It™ may use cookies, analytics tools, and similar technologies to:

- **Operate platform functionality**
- **Understand user activity**
- **Improve user experience**
- **Monitor platform performance**
- **Support security and fraud prevention efforts**

Users may modify browser settings to manage cookie preferences, though certain platform features may not function properly without cookies enabled.

5. HOW WE SHARE INFORMATION

Play4It™ may share information with:

- **Payment processors**
- **Cloud hosting providers**
- **Communication service providers**
- **Fraud prevention vendors**
- **Analytics providers**
- **Customer support providers**
- **Legal or regulatory authorities where required**

Play4It™ does not sell personal information to third parties.

Information may also be shared:

- **To enforce platform policies**
- **To investigate fraud or abuse**
- **To protect platform integrity**
- **To comply with applicable law or legal process**

6. THIRD-PARTY SERVICES

The Platform may integrate with third-party services, platforms, or providers.

Play4It™ is not responsible for the privacy practices of third-party services, websites, or applications.

Users should review the privacy policies of any third-party services they access in connection with Play4It™.

7. DATA SECURITY

Play4It™ implements reasonable administrative, technical, and organizational measures designed to protect user information from unauthorized access, disclosure, misuse, or destruction.

However, no platform, transmission method, or storage system can be guaranteed to be completely secure.

Users are responsible for maintaining the security of their account credentials and devices.

8. DATA RETENTION

Play4It™ may retain user information:

- **For operational purposes**
- **To maintain platform integrity**
- **To comply with legal obligations**
- **To resolve disputes**
- **To enforce platform policies**
- **To prevent fraud or abuse**

Retention periods may vary depending on the nature of the information and applicable legal requirements.

9. USER RIGHTS AND ACCOUNT MANAGEMENT

Users may request to:

- **Access certain account information**
- **Update or correct account details**
- **Delete or deactivate accounts, subject to applicable legal or operational requirements**

Play4It™ may retain certain information where necessary for:

- **Compliance**
 - **Fraud prevention**
 - **Security**
 - **Dispute resolution**
 - **Enforcement purposes**
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10. CHILDREN'S PRIVACY

Play4It™ is not intended for individuals under the age of 18.

Play4It™ does not knowingly collect personal information from minors.

If Play4It™ becomes aware that information has been collected from an individual under 18, the platform may take steps to remove the information and terminate associated accounts.

12. CHANGES TO THIS PRIVACY POLICY

Play4It™ may update or modify this Privacy Policy from time to time to reflect:

- **Platform updates;**
- **Operational changes;**
- **Security practices;**
- **Legal or regulatory developments.**
- **Updated versions may be posted with a revised effective date.**

Continued use of the Platform following updates constitutes acceptance of the revised Privacy Policy.

13. CONTACT INFORMATION

Questions regarding this Privacy Policy may be directed to:
support@play4it.app

